

# Bitfury and Trendalyze to Integrate Crystal Blockchain Analytics

## *Partnership Will Improve Information Available About Blockchain Transactions*

LONDON, Nov. 12, 2018 — Trendalyze Inc. and the Bitfury Group today announced plans to integrate Bitfury's Crystal blockchain analytics service into Trendalyze, a micro-trends analytics, monitoring, prediction and search platform.

Bitfury, the world's leading full-service blockchain technology company, will enhance Trendalyze with Crystal, a tool Bitfury developed to identify and analyze activity on the Bitcoin and Bitcoin Cash Blockchains. Crystal will strengthen Trendalyze's know-your-transaction (KYT) monitoring solution by incorporating address clustering and risk scoring of the public blockchain.

Trendalyze has pioneered a correlated search-based and machine-profiling approach for granular analytics that enables business professionals to investigate data patterns to reveal the root causes of events. Trendalyze's platform gives users the ability to spot unique data patterns through real-time monitoring and alerting dashboards, making it easier to improve outcomes in their industries. By integrating Crystal, Trendalyze will enhance its KYT monitoring capabilities and be able to provide more detailed data to its users.

"We are constantly working to make Crystal the comprehensive, all-inclusive tool for analyzing blockchain and cryptocurrencies," said Michael DuBose, president of Crystal Blockchain Inc., a Bitfury subsidiary. "With our partnership with Trendalyze, we are expanding Crystal's capacity for transaction analytics and monitoring by adding motif discovery and pattern search capabilities."

### **About Trendalyze Inc.**

Trendalyze enables professionals to unlock the value of time series data by searching and monitoring for micro trends to monetize profitable opportunities. Trendalyze has been integrated with blockchain protocols Bitcoin, Ethereum and EOS. Supporting advanced transaction monitoring for revenue optimization, anti money laundering and other fraud detection. Trendalyze has operations in USA, UK, Canada, Brazil, Bulgaria and India. Deployed in the gaming, financial services, healthcare and retail industries.

### **About The Bitfury Group**

The Bitfury Group is the world's leading full-service blockchain technology company. Bitfury is building solutions for the future, with the most significant technologies of the millennium. Our mission is to make the world more transparent and trusted by innovating at every level of technology – hardware, security, and software – to put trust back into the equation. Founded in 2011, Bitfury is the leading security and infrastructure provider for the Bitcoin Blockchain. In addition to securing the Bitcoin Blockchain, Bitfury also designs and produces innovative hardware that keeps cryptocurrencies and blockchains secure, including custom semiconductor chips and mobile datacenters. Bitfury is also a software provider for the some of the world's most cutting-edge applications through its private blockchain framework, Exonum,

its advanced analytics platform Crystal Blockchain, and its specialized engineering team for the open-source Lightning Network, LightningPeach. To learn more, visit [www.bitfury.com](http://www.bitfury.com).

**About Crystal**

Crystal is the all-in-one blockchain investigative tool. Designed for law enforcement and financial institutions, Crystal provides a comprehensive view of the public blockchain ecosystem and uses advanced analytics and data scraping to map suspicious transactions and related entities. Whether it is tracking a bitcoin transaction to a real-world entity, determining relationships between known criminal actors, or surveying suspicious online behavior, Crystal can help move your investigation forward.

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